

# UPDATE

**QUARTERLY NEWSLETTER - Q4 | 2023** 

## A MESSAGE FROM SAM PANOS

As we enter the fourth quarter, we reflect on the positive changes we have implanted over the past few months at Christ Panos Foods. The goal of all these changes, as with everything we do, is to continue providing top-notch customer service and products to all Panos customers.

We are continuously expanding our truck fleet and recently added over ten new trucks with brand-new designs. Each of the truck designs supports one of our UniPro exclusive brands. Keep your eyes peeled for our Crestview, SweetSource and Companions trucks! With additional trucks, we will be more efficient and timely in our customer deliveries.

We have expanded our sales force and now have 37 sales representatives. We added three new representatives in the month of September! Adding new salesmen and saleswomen enables us to expand our presence in the market and ensure all customers continue receiving outstanding service.

We have revamped our monthly sales meetings to allow more vendors to get in front of our sales force. Each meeting now features products from four, different vendors. With more vendors in each meeting, the sales representatives will be more knowledgeable on all Panos product offerings.

Our buyers and category managers are constantly on the move – visiting UniPro trade shows to source new, innovative, and on-trend products.

We recently launched our second Panos private label brand, SO-NAP disposables! The line contains microwavable containers in all shapes and sizes, cutlery kits, paper food cups, deli containers, and more. We are super excited to bring you this line and are sure it will save you money without compromising on product quality or durability. Give it a try, you won't be disappointed.

Finally, we just launched a new, internal reporting system. The system will allow us to review our product lines, be more efficient in our buying, find gaps in our portfolios, etc. – all with the end goal of better serving you.

We hope that you enjoy the rest of the fall season and that your business finishes the year strongly. As always, we thank you for your continued support and partnership.

Sam Panos President & CEO

## WHAT'S HAPPENING AT PANOS?

#### 2023 INAUGURAL DRIVER RODEO & BREAST CANCER WALK



On Saturday, September 16th, we held our first-ever Christ Panos Foods Driver Rodeo Competition! We split the competition into two divisions; straight truck and tractor-trailer. We had over fifteen Panos drivers participating in each division. The friendly banter amongst drivers leading up to the competition made this event all the more fun.

The competition was made up of eight different events; offset right, offset left, barrel, snake course, alley dock, truck scale stop, bullseye finish line, and overall time lapsed. The judges (other Panos employees!) consolidated scores from all events to determine the champions of each division.

Aside from the actual competition, we had a bounce house for kids, great music, and delicious food.

Despite the rainy day, we had an excellent turnout from Panos employees and their families. We can't wait for our next one!

## CONGRATULATIONS TO OUR WINNERS!

#### STRAIGHT TRUCK

✓ Marco Cortes

Jaime Diaz

Jesus Aguilera

#### TRACTOR-TRAILER

Richardo Herrera

Tim Graddy

Kevon James

On Sunday, October 1st we participated in the Making Strides of West Suburban walk at Cantigny Park in Wheaton, supporting the American Cancer Society and Breast Cancer Awareness. Team Panos had a great turnout, as many friends and families joined our employees to help support a great cause! It was a beautiful, sunny morning and we cannot wait to participate again next year!

We will continue to hold fundraising events in the office for the remainder of the month of October. We hope to surpass our fundraising amount from last year!





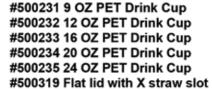


## Common Rim PET Cups from AMHIL

#### **Product Benefits:**



- Leak-resistant clear flat lid
- High clarity
- 100% recyclable
- $\dot{\odot}$
- PET product made in North America
- \* Perfect for soft drinks





## amhil north america

best value company

Reach out to your Panos sales representative today to learn more about Amhil's PET Cups and other offerings!



## RECIPE INSPIRATION from General Mills



### **Cheddar Ale Sliders**

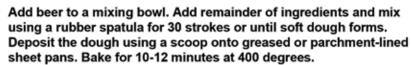
Little biscuits made with beer make fun and delicious mini cheeseburgers.

#### Ingredients

5 cups of cold, light beer

- 1 box of Gold Medal Buttermilk Biscuit Mix (#260241)
- 1 cup of granulated sugar
- 4 cups of shredded cheddar cheese

#### Instructions



Slice your biscuits and add your burger patty of choice. Top with cheese, lettuce, tomato and thousand island dressing... and serve!



The GENERAL MILLS FOODSERVICE website is full of resources for operators. From product information, to chef expertise and ways to keep your operation running profitability, you are sure to find helpful information! Scan the QR code to visit the website.



BUTTERMILK BISCUIT MIX

## RIB TIPS AND PORK BELLY from Wichita Packing Company

Wichita Packing Company is the leading independent provider of pork ribs in the United States. Founded in Chicago, they are known for providing consistent, quality products. Christ Panos Foods carries a variety of Wichita Packing Company products, including their Premium Pork Brisket Bone Rib Tips and Premium Pork Belly.



#### #111156 WIDE PORK RIB TIPS, 30# AVG, FROZEN

Wichita Packing Company's Premium Pork Brisket Bone Rib Tips are not just for barbecue joints! Their tasty and meaty rib tips are trimmed of extra skin and fat and flash frozen to ensure peak freshness.

Barbecue is more popular than ever, and these are sure to increase your sales and satisfy hungry customer appetites.

MENU IDEAS: Pork Brisket Basket, Pork Brisket Sandwich, Side of Pork Brisket





#### #111186 PORK BELLY, BONELESS & SKINLESS, 4/8# AVG, FROZEN

Wichita Packing Company's Premium Pork Belly is trimmed, squared and vaccum-sealed to lock in freshness! Pork belly is the fatty, boneless cut of meat from the belly of the pig. It's meaty and salty! It performs best when cooked low and slow, but can be spiced, rubbed, or smoked like brisket. Cut it into pieces for pork belly burnt ends!

MENU IDEAS: Smoked Pork Belly, Pork Belly Burnt Ends (as a plate or sandwich), Pork Belly Pastas/Ramens, Pork Belly Street Tacos, Pork Belly Salad



## CARRYOUT BAGS from Inteplast Group







#### #450119

- Great for restaurants and fast food carry out
- Thick/thin construction offers superior handle strength while offering economy of lighter gauge body
- Bottom gusseted
- Fits 3 (9x9 hinged foam) containers with smaller sides 21 x 10



#### #470263

- Great for restaurants and fast food carry out
- Standard handle designs to fit store racking hardware
- Clearly labeled with accurate product information including size, gauge, and count
- Fits 4 (9x9 hinged foam) containers 13 x 10 x 22

Christ Panos Foods stocks a variety of Inteplast Group products. For information on these items and more, reach out to your Panos sales representative today.

## A SOUR CREAM ALTERNATIVE from Instant Whip

So thick and creamy, it's hard to tell the difference between INSTANT WHIP SOUR C PREMIUM DRESSING and regular sour cream!

#### Ways to use:

- Top potatoes and vegetables
- Substitute for sour cream in recipes
- Use to create new sauces, dips, and dressings
- Use as a topper for spicy foods like chilis and nachos

## instant<u>i</u>whi

#091230 1/32 lb #370225 4/5 lb #370225P 1/5 lb

#### Benefits: value and shelf life!

- Great taste and heat stable
- Shelf life is 75 days, when unopened and stored at 35 degrees
- Many chefs benefit their bottom line by replacing sour cream with sour c dressing

## TRENDY MENU IDEAS from McCain

## CAJUN CAULIFLOWER WINGS

Crispy vegetarian 'wings' seasoned with Cajun spices and served with a spicy remoulade dipping

#140122 BATTERED CAULIFLOWER, 6/3 LB



## MARGHERITA PIZZA GRILLED CHEESE

Mozzarella sticks and fresh basil leaves sandwiched between garlic bread slices and smothered with sweet, rich marinara sauce.

#141214 ITALIAN BREADED MOZZ STICKS, 6/4 LBS



## GOUDA NUFF FLATBREAD

Signature flatbread topped with Gouda, pepperoncini, Moore's Tanglers, and green onions (with a feta ranch drizzle!).

#141234 ONION TANGLERS, 6/2 LB





## NEW BREADS from Grecian Delight | Kronos





## **OLD WORLD PITA, 7", 12/10 CT**

High end, neapolitan-style pita with a hand-made appearance and superb flexibility.

Eye-catching toasted spots Handcrafted for premium quality Baked over a direct flame Versatile for many menu applications **Exceptional flexibility** Tailored for the authenticity-seeking, modern consumer

## **OLYMPIC SPIRIT PITA, 6", 12/10 CT**

Thinner than your typical pita, but great for the price-consiencious customer.

Lighter weight than standard pita Allows the flavor of your sandwich to shine **Great versatility** Flexibility that can hold just about anything





Grecian Christ Panos Foods offers a variety of Grecian Delight | Kronos products, from gyro meat to plant-based falafel! To learn more, speak to your Panos sales representative today!



## SO-NAP DISPOSABLES from Christ Panos Foods



Christ Panos Foods is excited to introduce you to our newest private label, SO-NAP disposable products! Manufactured only for Christ Panos Foods, SO-NAP products are made with both quality and price in mind. From cutlery kits to microwavable containers, SO-NAP products are sure to help you save on cost, without compromising product durability. If you are interested in learning more or would like a product sample, please reach out to your Panos sales representative today!



## MICROWAVABLE CONTAINERS | CUTLERY KITS | PAPER FOOD CUPS | DELI CONTAINERS

## LET'S GET SOCIAL!

Does your restaurant have a Facebook page? Instagram? Twitter? LinkedIn? We'd love to connect and hear from you! Our social media pages provide another avenue for you to stay up to date on all things Panos Foods! We share recipe inspiration from #ChefDanKunesh, new product information, exclusive sale information, and so much more! To find us, simply search @panosfoods or scan the image to the right using your cell phone. Tag us in your posts and we'll reshare! We look forward to connecting!







